# Walker & Dunlop

Second Quarter 2012 Earnings Results

August 8, 2012

#### Forward Looking Statements

Some of the statements contained in this presentation constitute forward-looking statements within the meaning of the federal securities laws. Forward-looking statements relate to expectations, projections, plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. In some cases, you can identify forward-looking statements by the use of forward-looking terminology such as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," or "potential" or the negative of these words and phrases or similar words or phrases that are predictions of or indicate future events or trends and that do not relate solely to historical matters. You can also identify forward-looking statements by discussions of strategy, plans or intentions.

The forward-looking statements contained in this presentation reflect our current views about future events and are subject to numerous known and unknown risks, uncertainties, assumptions and changes in circumstances that may cause actual results to differ significantly from those expressed or contemplated in any forward-looking statement.

While forward-looking statements reflect our good faith projections, assumptions and expectations, they are not guarantees of future results. Furthermore, we disclaim any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, new information, data or methods, future events or other changes, except as required by applicable law. For a further discussion of these and other factors that could cause future results to differ materially from those expressed or contemplated in any forward-looking statements, see the section entitled "Risk Factors" in our most recent Annual Report on Form 10-K and in our subsequent SEC filings.

#### Additional Information

As previously disclosed (i) the Company is expected to issue approximately 11.6 million shares, subject to adjustment, of the Company's common stock (the "Issuance") in a private placement to CW Financial Services LLC (the "Seller"), at the closing of the announced pending acquisition by the Company's indirect wholly owned subsidiary, Walker & Dunlop, LLC, of CWCapital LLC, a direct wholly owned subsidiary of the Seller, and (ii) pursuant to the rules of the New York Stock Exchange, the Issuance is subject to approval of the Company's stockholders.

The Company and its directors and officers may be deemed to be participants in the solicitation of proxies from stockholders of the Company in connection with the approval of the Issuance. Information about the directors and executive officers of the Company and their ownership of the Company's shares is set forth in the definitive proxy statement for the Company's 2012 annual meeting of stockholders, filed by the Company with the SEC on April 26, 2012, and in the Company's statements of changes in beneficial ownership filed on Form 4.

On July 26, 2012, the Company filed with the Securities and Exchange Commission (the "SEC") a definitive proxy statement related to the Issuance and has mailed the definitive proxy statement and other relevant documents to the Company's shareholders. The definitive proxy statement, and any other documents filed by the Company with the SEC, may be obtained free of charge at the SEC's website at <a href="www.wec.gov">www.wec.gov</a> or the Company's website at

#### Q2'12 - A Transformative Quarter

#### **Transformative quarter for our Company:**

- Announced definitive agreement to acquire CWCapital. Planned close: August 31, 2012
- Tripled the origination capacity in our Capital Markets group with addition of two origination teams
- Achieved record loan origination volume of \$1.34 billion
- Second interim loan closed in May
- Third most profitable quarter in the Company's 74 year history, even with the additional costs related to the CWCapital acquisition and hiring new origination talent

#### Q2'12 - Financial Highlights

#### **Financial Highlights:**

- Record origination volumes increased 2% over Q2'11 to \$1.34 billion; 57% growth in Capital Markets originations
- Total revenues increased 10% over Q2'11 to \$46.7 million
- Origination fees up 11% over Q2'11 to \$17.1 million
- Total expenses up 31% to \$31.6 million and reflects investments in origination capacity and CWCapital acquisition costs
- Net income of \$9.3 million, \$0.42 per share down 17% over Q2'11
  - Expense Impact on Q2'12 EPS:
    - \$0.09: Investments in origination capacity increased fixed compensation expenses plus recruiting fees
    - \$0.03: Acquisition costs associated with CWCapital transaction
- Operating margin a solid 32% after investments in origination capacity and acquisition costs

#### Loan origination guidance:

Guidance for both periods provided for W&D on a standalone basis:

Q3'12: \$1.1 - \$1.4 billion

FY'12: \$4.5 - 5.25 billion

#### YTD 2012 - Financial Highlights

#### **Financial highlights:**

- Record Loan origination volumes \$2.0 billion loans originated up 11% over first half of 2011
  - Capital Markets volumes grew 87% over first half of 2011
- Total revenues of \$81.1 million up 14% from \$71.4 million for the same period last year
  - Origination Fees grew 21% to \$27.4 million
- Total expenses of \$56.5 million increased 34% due to investments in origination capacity and acquisition related costs
- Net income of \$15.1 million down 15% from \$17.8 million for the same period last year
- Operating margin of 30%, includes investments in origination capacity and acquisition related costs, and reflects capabilities of our business model.
- Total servicing portfolio grew to \$17.6 billion, average life increased to 8.8 years and average servicing fee increased to 23 basis points

### Q2 & YTD 2012 - Financial Highlights

Financial Performance (\$ in thousands)	Q2'11	Q2'12	% Change	YTD 2011	YTD 2012	% Change
Total loan originations	\$1,309,382	\$1,336,982	2%	\$1,816,879	\$2,011,438	11%
Total revenues	\$42,406	\$46,720	10%	\$71,403	\$81,122	14%
Income from operations	\$18,218	\$15,109	-17%	\$29,083	\$24,603	-15%
Operating Margin	43%	32%	-26%	41%	30%	-27%
Net Income	\$11,131	\$9,292	-17%	\$17,770	\$15,131	-15%

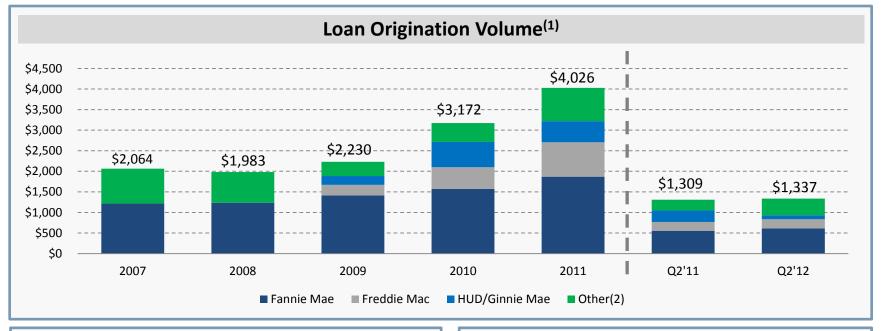
Servicing Portfolio and Credit	June 30, 2011	June 30, 2012	% Change	
Servicing portfolio (in thousands)	\$15,425,904	\$17,562,832	14%	
Weighted-average servicing fee rate (bps)	22	23	5%	
60+ day delinquencies as a % of the at risk portfolio	0.14%	0.05%	-64%	

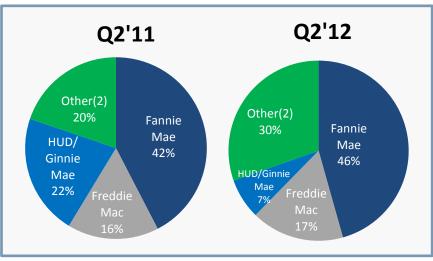
### Origination Volumes – Current and Historical

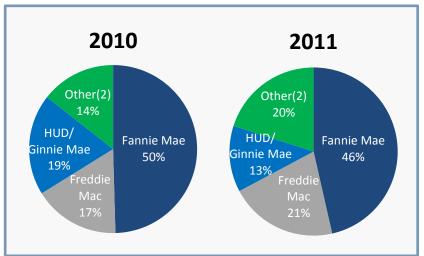


Guidance was given on August 8, 2012 and is for Walker & Dunlop on a standalone basis only.  $^{(1)}$  Dollars in thousands

#### Volumes & Diversification Increase



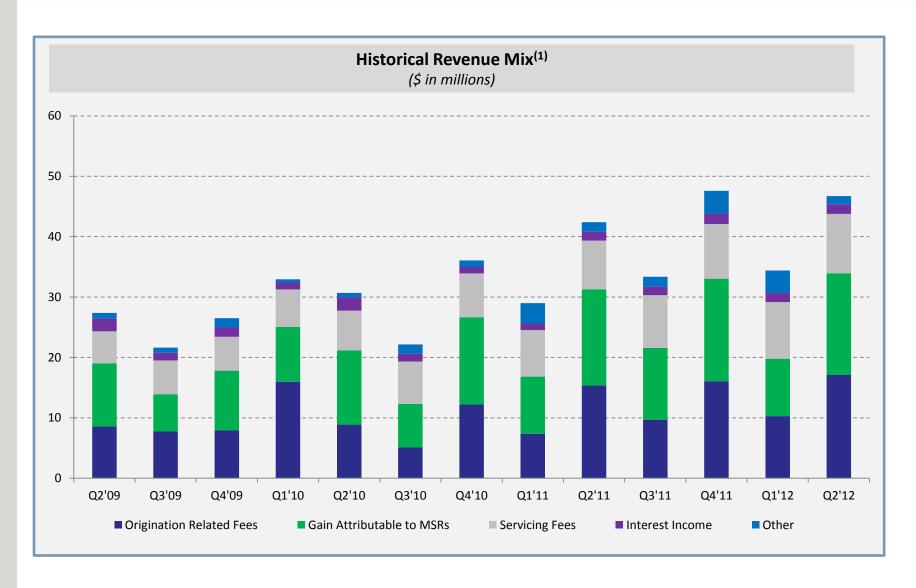




<sup>(1)</sup> Dollars in millions

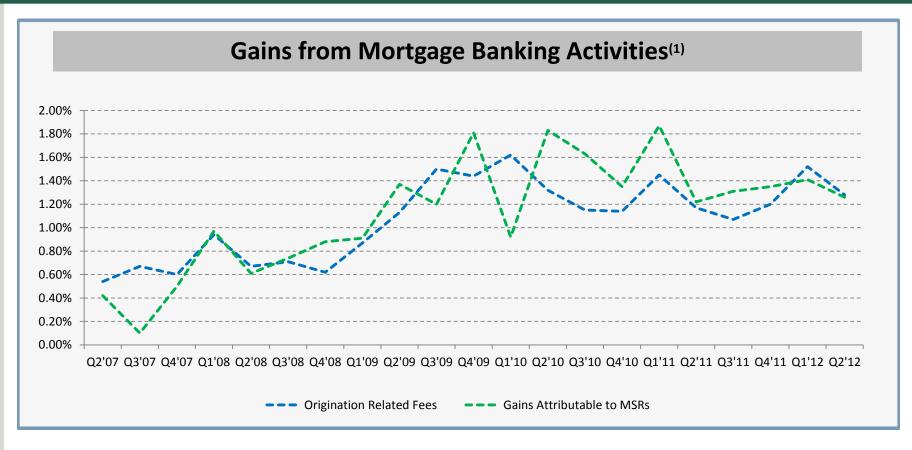
<sup>&</sup>lt;sup>(2)</sup> Other includes CMBS, life insurance, commercial banks, and interim loans

#### Revenue Mix – A Historical Look



<sup>(1) 2009</sup> excludes gain on bargain purchase recognized in connection with the Column Guaranteed LLC asset purchase in January 2009.

### **Origination Revenues**



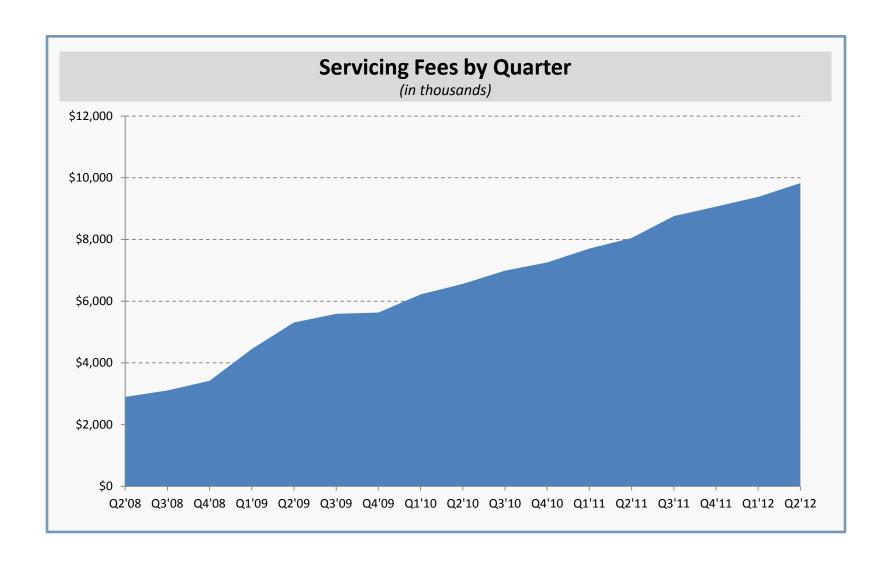
#### **Gains from Mortgage Banking Activities:**

Origination related fees(1)
Gains Attributable to MSRs <sup>(1)</sup>
Total gain on sale margin:

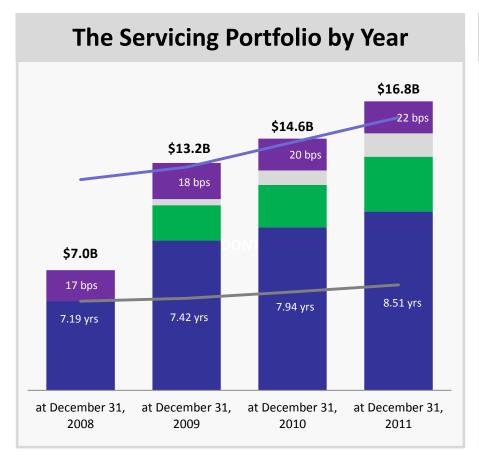
2008	2009	2010	2011	Q2 2012	YTD 2012
0.71%	1.24%	1.33%	1.20%	1.28%	1.36%
0.77%	1.35%	1.36%	1.35%	1.26%	1.31%
1.48%	2.59%	2.69%	2.55%	2.54%	2.67%

<sup>(1)</sup> Origination related fees and Gains Attributable to MSRs, are presented as a percentage of total origination volume, respectively.

### Servicing Fees – Consistent Growth Over Time



### The Servicing Portfolio







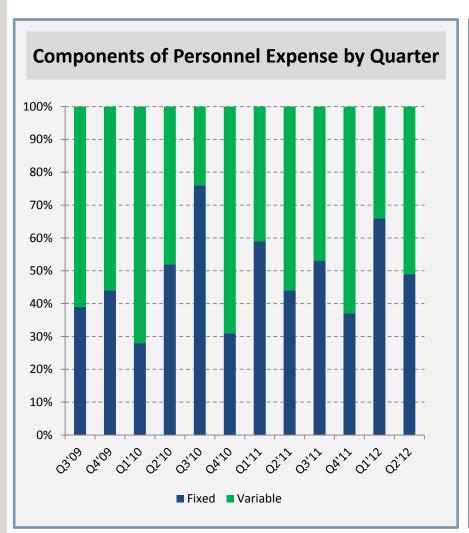
Freddie Other (1) Weighted-average servicing fee (in basis points)

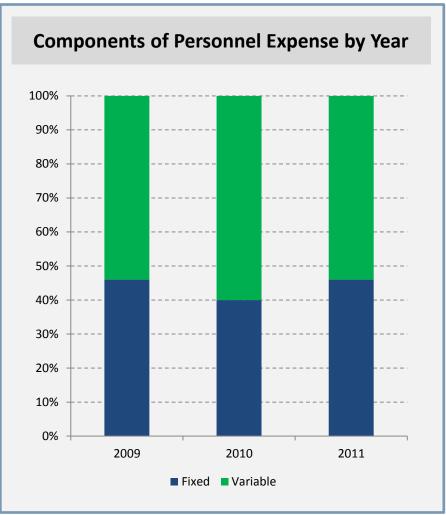
<sup>&</sup>lt;sup>(1)</sup> Other includes CMBS, life insurance, commercial banks, and interim loans.

## Key Expense and Margin Metrics

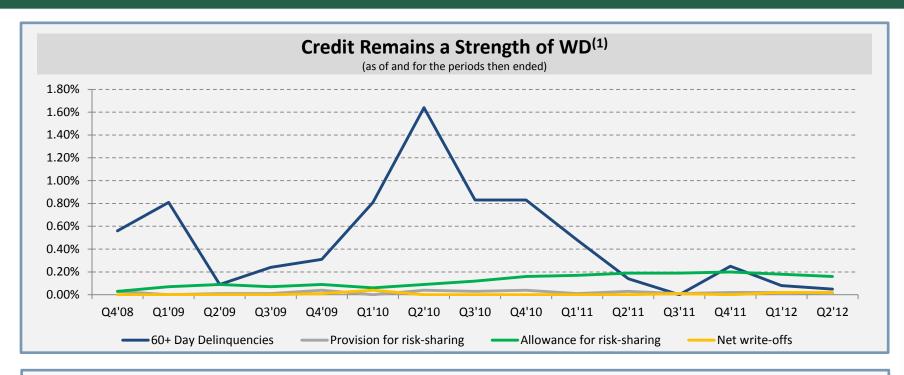
- -	Year Ended December 31,		2 <sup>nd</sup> Q	uarter	   YTD			
Key Metrics: (as a percentage of total revenues)	2008	2009	2010	2011	     2011 	2012	     <b>2011</b>	2012
Personnel expense	35%	36%	35%	34%	30%	37%	31%	36%
Other operating expenses	13%	13%	11%	11%	10%	14%	10%	14%
Total Expenses	71%	68%	67%	63%	57%	68%	   59% 	70%
Operating Margin	29%	32%	33%	37%	     43%	32%	41%	30%

### Personnel Expense is Largest Expense and Variable





### Risk Management is a Core Competency



#### **Key Credit Metrics**<sup>(2)</sup>

(as a percentage of the at risk servicing portfolio)

	Year Ended December 31,					Year Ended December 31,		
	2010	Q1′11	Q2'11	Q3'11	Q4'11	2011	Q1'12	Q2'12
As of period end:								
60+ Day Delinquencies	0.85%	0.48%	0.14%	0.00%	0.25%	0.25%	0.08%	0.05%
Allowance for risk-sharing	0.16%	0.17%	0.19%	0.19%	0.20%	0.20%	0.18%	0.16%
For the period ended:								
Provision for risk-sharing	0.11%	0.01%	0.03%	0.01%	0.02%	0.06%	0.02%	0.01%
Net write-offs	0.03%	0.00%	0.00%	0.01%	0.00%	0.01%	0.02%	0.02%

<sup>(1)</sup> As a percentage of the at risk servicing portfolio

<sup>(2)</sup> Quarterly data, not annualized

### Ongoing Strategic Plan

## Grow core business and market share

- ☑ Become top 5 lender for Fannie Mae, Freddie Mac and HUD (with CWCapital acquisition)
- Close CWCapital transaction
- ☐ Integrate CWCapital operations

# Diversify lending operations

- ☑ Grow capital markets originations in order to gain access to deal flow, broaden client base, diversify property types (retail, hospitality, office), and capital sources (Life companies and CMBS)
  - Hired major team in Florida -March
  - ☐ Hired major team in Wisconsin
     June
  - ✓ Non-GSE/HUD originations grew to 31% of originations in the first half of 2012 from 18% in the first half of 2011
- ☐ Add capital markets origination talent in western United States

# Create proprietary sources of capital

- ✓ Interim Loan Program
- ☑ Grow assets under management, servicing portfolio and associated revenues
- ☐ Diversify sources of capital and establish proprietary funding sources for multifamily and non-multifamily lending
  - ☐ Balance Sheet
  - $\hfill\square$  Investment Funds
  - ☐ Mortgage REIT

☑ Retain exceptional talent

☑ Maintain exceptional credit discipline

☑ Maintain strong margins

# Walker & Dunlop

Appendix

### W&D Income Statement Quarterly Comparison

		<b>2012</b> (unaudited)	<b>2011</b> (unaudited)	% Change	
Revenues					
Gains from mortgage banking activities	\$	33,934	\$ 31,289	8%	
Servicing fees		9,827	8,047	22%	
Net warehouse interest income		1,074	1,059	1%	
Escrow earnings and other interest income		525	403	30%	
Other		1,360	1,608	-15%	
Total revenues	\$	46,720	\$ 42,406	10%	
Expenses					
Personnel	\$	17,363	\$ 12,863	35%	
Amortization and depreciation		6,743	5,084	33%	
Provision for risk-sharing obligations		750	1,764	-57%	
Interest expense on corporate debt		163	214	-24%	
Other operating expenses		6,592	4,263	55%	
Total expenses	\$	31,611	\$ 24,188	31%	
Income from operations	\$	15,109	\$ 18,218	-17%	
Income tax expense		5,817	7,087	-18%	
Net income	\$	9,292	\$ 11,131	-17%	
$\downarrow$					
Gains from Mortgage Banking Activities					
Origination Related Fees	\$	17,092	\$ 15,335	11%	
Mortgage Servicing Rights ("MSRs")		16,842	 15,954	6%	
Total	\$	33,934	\$ 31,289	8%	

<sup>(1)</sup> Dollars in thousands

### W&D Income Statement YTD Comparison

	For t	,(1)		
	//	<b>2012</b> Inaudited)	<b>2011</b> (unaudited)	) % Chang
-Revenues		indudited)	(undudited)	/
Gains from mortgage banking activities	\$	53,736	\$ 48,11	6 12%
Servicing fees	Ÿ	19,206	15,76	
Net warehouse interest income		2,011	1,77	
Escrow earnings and other interest income		1,064	77:	
Other		5,105	4,97	-
Total revenues	\$	81,122		<del></del>
Expenses				
Personnel	\$	29,004	\$ 22,07	0 31%
Amortization and depreciation		14,002	9,99	1 40%
Provision for risk-sharing obligations		1,974	2,51	0 -21%
Interest expense on corporate debt		331	44	6 -26%
Other operating expenses		11,208	7,28	3 54%
Total expenses	\$	56,519	\$ 42,32	0 34%
Income from operations	\$	24,603	\$ 29,08	3 -15%
Income tax expense		9,472	11,31	3 -16%
Net income	\$	15,131	\$ 17,77	0 -15%
Gains from Mortgage Banking Activities				
Origination Related Fees	\$	27,371	\$ 22,6	93 21%
Mortgage Servicing Rights ("MSRs")		26,365	25,4	23 4%
Total	\$	53,736	\$ 48,1	.16 12%

<sup>(1)</sup> Dollars in thousands

### **Balance Sheet**

n thousands, except share data		As of June 30, 2012 (unaudited)		As of December 31, 2011
ssets				
Cash and cash equivalents	\$	46,153	\$	53,817
Restricted cash		4,583		7,16
Pledged securities, at fair value		21,144		18,95
Loans held for sale, at fair value		399,230		268,16
Loans held for investment		16,392		_
Servicing fees and other receivables, net		17,540		18,50
Derivative assets		9,501		10,63
Mortgage servicing rights		149,533		137,07
Other assets		12,120		8,27
Total assets	\$	676,196	\$	5 <b>22,</b> 59
Accounts payable and other accrued expenses Performance deposits from borrowers Derivative liabilities Guaranty obligation, net of accumulated amortization Allowance for risk-sharing obligations Warehouse notes payable Notes payable	\$	66,942 7,552 1,899 10,746 13,629 372,995 22,069	\$	76,16 10,42 5,22 9,92 14,91 218,42 23,86
Total liabilities	Ś	495,832	Ś	358,94
tockholders' Equity tockholders' Equity: Preferred shares, authorized 50,000,000, none issued. Common stock, \$0.01 par value. Authorized 200,000,000; issued and outstanding 21,795,379 shares in 2012 and	\$	-	\$	·
21,748,598 shares in 2011		218		21
Additional paid-in capital		82,770		81,19
Retained earnings		97,376		82,24
Total stockholders' equity	\$	180,364	\$	163,65
		,	•	,
Commitments and contingencies				